



Mercer Brother - Privacy Policy

Last updated: 20/10/2025

Welcome to Mercer Brothers Property Group Ltd. ("we", "our", "us"). This Privacy Policy explains how we collect, use, store and share personal information when you use our website www.mercerbrotherspropertygroup.com (the "Site") and join our investor list to receive property deal updates.

1. Who we are

Mercer Brothers Property Group Ltd. is the Data Controller for the personal information collected via this Site. If you have any questions about this policy or how we handle your personal data, contact us:

Email: nathan@mercerotherspropertygroup.com

Address: 20 Wenlock Road, London, N1 7GU

Website: <https://www.mercerbrotherspropertygroup.com>

2. Information we collect

When you sign up to our investor list we collect the following personal data:

Name

Email address

If you decide to progress with a property purchase, we may ask for further information required by estate agents (for example: contact telephone number, property address, identification documents, proof of funds). We will only collect this additional information when necessary and with your explicit consent.

3. How we use your information

We use your personal information for these purposes:

- To send you email newsletters, property deal alerts and investment opportunities
- To manage and maintain our investor list
- To communicate with you about deals you express interest in
- To provide your data to an estate agent to progress a sale only with your explicit permission.



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4. Lawful basis for processing

Under the UK GDPR we rely on the following lawful bases:

Consent - when you opt in to our investor list or agree to receive marketing emails.

Contract - when processing data necessary to complete a property sale you have agreed to.

Legal obligation - where we must comply with anti-money laundering or other statutory requirements.

You can withdraw consent at any time by using the unsubscribe link in our emails or by contacting us directly at the email address above.

5. Where your data is stored & Mailchimp

We use Mailchimp as our Customer Relationship Management (CRM) and email service provider to store and send investor list emails. Mailchimp processes data on our behalf and provides appropriate technical and organisational measures to protect your information.

Mailchimp's privacy information can be found here:
<https://mailchimp.com/legal/privacy/>.

Mailchimp's servers are located in the United States. Transfers of personal data to the US are protected by appropriate safeguards. Where required, we rely on the applicable data transfer mechanisms (for example: the EU-U.S. Data Privacy Framework and UK extensions where applicable) and contractual safeguards provided by Mailchimp.

6. Data retention

We will retain your name and email address for as long as you remain subscribed to our investor list, or for as long as is necessary to fulfil the purposes set out in this policy, unless a longer retention period is required or permitted by law. If you request erasure, we will delete your data in accordance with applicable law and operational constraints.



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7. Sharing your data

We will not sell or rent your personal data. We may share your information only with:

Mailchimp (email/CRM provider);

Estate agents or other third parties involved in a property transaction - but only after we obtain your explicit permission to share the required details;

Professional advisers (e.g. accountants, solicitors) where necessary and subject to confidentiality obligations;

8. Your rights

Under data protection law you have rights in relation to your personal data, including the right to:

- Request access to the personal data we hold about you
- Request rectification of inaccurate or incomplete data
- Request erasure of your personal data in certain circumstances
- Request restriction of processing
- Request portability of your personal data to another controller
- Object to processing for direct marketing purposes.

To exercise any of these rights, please contact us at nathan@mercerbrospropertygroup.com. We will respond to your request in accordance with applicable law.

9. Complaints

If you are unhappy with our handling of your personal data you may complain to us using the contact details above. You also have the right to lodge a complaint with the Information Commissioner's Office (ICO): <https://www.ico.org.uk/>.

10. Cookies

We may use cookies and similar technologies to improve site navigation, analyse site usage and support our marketing activities. You can control or delete cookies via your browser settings. For more information, see our [Cookie Policy](#).



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11. Security

We implement reasonable technical and organisational measures to protect personal data against accidental or unlawful destruction, loss, alteration, unauthorised disclosure or access. However, no method of transmission over the internet or method of electronic storage is completely secure.

12. Changes to this policy

We may update this Privacy Policy from time to time. We will publish any changes on this page and update the "Last updated" date at the top of this policy.

13. Contact

If you have any questions or wish to exercise your data protection rights, contact us:

Email: nathan@mercerbrospropertygroup.com

Address: 20 Wenlock Road, London, N1 7GU

Nathan Mercer

Director

Mercer Brother Property Group Ltd

Next Review Date: 19/10/2026